

Eastman Black History Oratorical Contest

Purpose

Eastman's Black History Month Oratorical Contest provides local high school students with an opportunity to develop a deeper understanding of African American contributors to the academic disciplines of Science, Technology, Engineering, Arts and Math (STEAM) and American Civil Rights. It also provides the students with an opportunity to improve their writing, communication, public speaking and leadership skills.

Contest Prizes

Students selected as authors of the top 5 essays will be invited to the Annual Eastman Black History Month Event on **February 22, 2021 at 6:00pm at the Eastman Toy F Reid Employee Center located at 400 S Wilcox Drive, Kingsport, TN 37660** where they will present their oral essays in front of our judges.

The 1st place student will receive a \$1,000 cash prize; 2nd place \$500; 3rd place \$300; and 4th and 5th place \$250.

The academic sponsor of the 1st place student will receive a \$100 gift card for his/her classroom.

Eligibility

Eligible participants are high school students in the Northeast Tennessee or Southwest Virginia region as of **October 1, 2020**.

Contest Requirements and submission deadlines

Applicants must submit an original written essay, discussing an acknowledged African American STEAM contributor or American Civil Rights leader **no later than Monday, January 4, 2021 at 11:59 pm** at the form located on the website responsibility.eastman.com/education. The essay content will be graded on a 20-point scale based on the 4 criteria defined below:

Documented Sources: (2 Points maximum)

- 0 Points for not having any sources
- 1 Point for 1-2 quality sources
- 2 Points for 3 or more quality sources
- Plagiarism of any kind is grounds for automatic disqualification
- No Wikipedia. Use reliable and reputable sources only

Grammar (3 Points Maximum)

- Correct spelling and grammar throughout the paper

Uniqueness (5 Points Maximum)

- The uniqueness of the chosen person and/or the uniqueness of their contribution to their field.
- Uncommon knowledge to the general public

Evidencing Claim (10 Points Maximum)

- A detailed explanation of how the chosen STEAM contributor and/or civil rights leader influenced their respective industry and/or America.
- An explanation of how their contribution impacted your personal life

Written Essay Format guidelines

- 3-5 pages, 1-inch margins, Times Roman 12-font size and double spaced.

Students selected as authors of the top 15 essays will be notified no later than **February 1, 2021**.

Students ranking in the top 5 will present a 3 - 5 minute, memorized oration based on (1) diction, (2) tone, (3) pronunciation and (4) creativity.

The top 5 ranking students will present their orations at the Eastman Black History Community Event on **February 22, 2021 at 6:00pm at the Eastman Toy F Reid Employee Center located at 400 S Wilcox Drive, Kingsport, TN 37660** where it will be live-streamed to the community.

Please submit original written essays at responsibility.eastman.com/education.

Have questions? Please contact us at education@eastman.com.

(no submissions will be accepted at this email address – submissions must be submitted at responsibility.eastman.com/education)

About Eastman: Eastman is a global advanced materials and specialty additives company that produces a broad range of products found in items people use every day. With a portfolio of specialty businesses, Eastman works with customers to deliver innovative products and solutions while maintaining a commitment to safety and sustainability. Its market driven approaches take advantage of world-class technology platforms and leading positions in attractive end-markets such as transportation, building and construction and consumables. Eastman focuses on creating consistent, superior value for all stakeholders. As a globally diverse company, Eastman serves customers in more than 100 countries and had 2016 revenues of approximately \$9.0 billion. The company is headquartered in Kingsport, Tennessee, USA and employs approximately 14,000 people around the world. For more information, visit www.eastman.com.