

## Eastman Black History Oratorical Contest

### Purpose

Eastman's Black History Month Oratorical Contest provides local high school students with an opportunity to develop a deeper understanding of African American contributors to the academic disciplines of Science, Technology, Engineering, Arts and Math (STEAM). It also provides the students with an opportunity to improve their writing, communication, public speaking and leadership skills.

### Contest Prizes

Students selected as authors of the top 15 essays will be invited to the Annual Eastman Black History Month Luncheon held on Tuesday, **January 22, 2019**, at the Eastman Lodge, 406 Bays Mountain Park Road, Kingsport, TN 37660. Each attending student will receive special recognition at the luncheon and will receive 2 tickets for their special guests to attend.

The 1st place student will receive a \$1,000 cash prize; 2<sup>nd</sup> place \$500; 3<sup>rd</sup> place \$300; and 4<sup>th</sup> and 5<sup>th</sup> place \$250.

The academic sponsor of each student in the top 15 will be invited to the luncheon and the academic sponsor of the 1<sup>st</sup> place student will receive a \$100 gift card for his/her classroom.

### Eligibility

Eligible participants are high school students in the Northeast Tennessee or Southwest Virginia region as of **October 1, 2018**.

### Contest Requirements and submission deadlines

Applicants must submit an original written essay, discussing an acknowledged African American STEAM contributor **no later than Friday, November 16, 2018** at the form located on the website [responsibility.eastman.com/education](http://responsibility.eastman.com/education). The essay content will be graded on a 20-point scale based on the 4 criteria defined below:

#### Documented Sources: (2 Points maximum)

- 0 Points for not having any sources
- 1 Point for 1-2 quality sources
- 2 Points for 2 or more quality sources
- Plagiarism of any kind is grounds for automatic disqualification

#### Grammar (3 Points Maximum)

- Correct spelling and grammar throughout the paper

#### Uniqueness (5 Points Maximum)

- The uniqueness of the chosen person and/or the uniqueness of their contribution to their field.
- Uncommon knowledge to the general public

### **Evidencing Claim (10 Points Maximum)**

- A detailed explanation of how the chosen STEAM contributor influenced their respective industry

### **Written Essay Format guidelines**

- 3-5 pages, 1-inch margins, Times Roman 12-font size and double spaced.

Students selected as authors of the top 15 essays will be notified no later than December 15, 2017.

Students ranking in the top 5 will present a 3 - 5 minute, memorized oration based on the submitted written essay. The oration will be graded on (1) diction, (2) tone, (3) pronunciation and (4) creativity.

Three judges will rank the students based on the combined score of their written essay and oration, and the results presented at the conclusion of the luncheon.

The 1<sup>st</sup> place orator will also present his/her oration at the Eastman Black History Community Event in **February 2019**.

**Please submit original written essays at [responsibility.eastman.com/education](http://responsibility.eastman.com/education).**

**Have questions? Please contact us at [education@eastman.com](mailto:education@eastman.com).**

*(no submissions will be accepted at this email address – submissions must be submitted at [responsibility.eastman.com/education](http://responsibility.eastman.com/education))*

**About Eastman:** Eastman is a global advanced materials and specialty additives company that produces a broad range of products found in items people use every day. With a portfolio of specialty businesses, Eastman works with customers to deliver innovative products and solutions while maintaining a commitment to safety and sustainability. Its market driven approaches take advantage of world-class technology platforms and leading positions in attractive end-markets such as transportation, building and construction and consumables. Eastman focuses on creating consistent, superior value for all stakeholders. As a globally diverse company, Eastman serves customers in more than 100 countries and had 2016 revenues of approximately \$9.0 billion. The company is headquartered in Kingsport, Tennessee, USA and employs approximately 14,000 people around the world. For more information, visit [www.eastman.com](http://www.eastman.com).